

The annual Study in Denmark conference
The 7th of December 2010

Tuition Fees

- Lessons learned and future perspectives on attracting international students

4 years have passed since Denmark introduced tuition fees for students from outside of Europe. This conference addresses the issues connected to tuition fees and will discuss the future challenges and opportunities for higher education in Denmark. The conference is kicked off by an expert opinion on the global impact of tuition fees and how Denmark measures up in comparison with other countries. Then an institutional example is given on how to deal with tuition fees and the institutional strategies applied. The question of scholarships is closely connected to how a country or an institution responds to the challenges of the global education market, and there will be an example of how to work with corporate scholarships. The latter introduces a new way of linking higher education with the needs of the Danish labour market. The labour market perspective will further be elaborated by a representative from the Danish Chamber of Commerce. Following the presentations, the issues raised are up for discussion. The speakers will act as a panel to steer the debate and summarise the key points of the day. We look forward to an interesting day with a lively and constructive debate among educational institutions, officials, and representatives from the business community.

Programme

<i>Time</i>	<i>Activity</i>
9.30-10.00	Registration and coffee
10.00	<i>Welcome</i> – introduction to today's theme and programme Morten Overgaard, Head of Division, Study in Denmark, Danish Agency for International Education
10.15	<i>The global impact of tuition fees and the shape of international higher education: challenges for Denmark</i> Pamela K. Barrett, Director, Barton Carlyle, KPMG Associate
11.15	Coffee break

- 11.30 *Danish example of how to approach tuition fees strategically*
Per Christian Andersen, Director of Student affairs, University of Southern Denmark
- 12.00 Lunch
- 13.00 *Corporate sponsorships - new ways of attracting the most talented international students*
Pernille Damtoft, International Affairs Officer, Danish Technical University
- 13.30 *A corporate view on sponsorships and how to attract and retain talent*
Jannik Schack Linnemann, Head of Research Policy, Danish Chamber of Commerce
- 14.00 Coffee break
- 14.15 Panel debate based on the challenges and possibilities for the Danish educational institutions which have been raised during the conference.
Panel: Morten Overgaard, Pamela K. Barrett, Per Christian Andersen, Pernille Damtoft, Jannik Schack Linnemann
- 15.30 Round-off
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